



CIIC Information Sheet

The National Foundation for Infectious Diseases' (NFID) *Childhood Influenza Immunization Coalition (CIIC)* was established to protect infants, children and adolescents from influenza by communicating with “one strong voice” the need to make influenza immunization a national health priority.

Leadership

- **Chair of CIIC:** Carol J. Baker, M.D., FAAP, FIDSA, NFID Immediate Past President and Professor of Pediatrics, Molecular Virology and Microbiology, Baylor College of Medicine
- **Honorary Chair of CIIC:** Richard H. Carmona, M.D., M.P.H., FACS, 17th U.S. Surgeon General (2002-2006), President, Canyon Ranch Institute and Distinguished Professor of Public Health, The University of Arizona Mel and Enid Zuckerman College of Public Health

Coalition Members

- Allergy & Asthma Network Mothers of Asthmatics
- American Academy of Pediatrics
- American Academy of Physician Assistants
- American College of Cardiology
- American College of Obstetricians and Gynecologists
- American Lung Association
- American Medical Association
- American Pharmacists Association
- American Public Health Association
- Asian and Pacific Islander American Health Forum
- Association of State and Territorial Health Officials
- Asthma and Allergy Foundation of America
- Canyon Ranch Institute
- Center for Vaccine Awareness and Research at the Texas Children's Hospital
- Centers for Disease Control and Prevention
- Every Child By Two
- Families Fighting Flu, Inc.
- Health Industry Distributors Association
- Immune Deficiency Foundation
- Immunization Action Coalition
- Kaiser Permanente-Northern California
- National Association for the Education of Young Children
- National Association of Community Health Centers
- National Association of County and City Health Officials
- National Association of Pediatric Nurse Practitioners
- National Association of School Nurses
- National Foundation for Infectious Diseases

- National Hispanic Medical Association
- National Medical Association
- Parents of Kids with Infectious Diseases
- Society for Adolescent Medicine
- Vaccine Education Center at The Children's Hospital of Philadelphia

CIIC Strategies

- Educating health care professionals about the Centers for Disease Control and Prevention's (CDC) target vaccination groups, influenza immunization recommendations and the medical rationale for influenza immunization recommendations. Well-informed health care professionals are best equipped to educate parents and guardians.
- Using every opportunity to vaccinate against influenza, such as well-child, acute care or back-to-school visits and "influenza vaccine only" clinics.
- Broadening the influenza immunization season by encouraging health care professionals to begin vaccinating as soon as vaccine becomes available, as well as into January and later because the vaccine continues to be of benefit while the virus circulates.
- Educating parents, guardians and other caregivers throughout the year about the serious nature of influenza and motivating them to seek annual influenza immunization for their children.

NFID is a non-profit, tax-exempt (501c3) organization founded in 1973 and dedicated to educating the public and health care professionals about the causes, treatment and prevention of infectious diseases. For more information, please visit www.nfid.org.

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For more information, please visit www.PreventChildhoodInfluenza.org.